

Creating Accessible Content and Files

Salisbury University is required to ensure that its educational content is accessible to all through the use of technologies and standards available, and to not create barriers to content or opportunities to anyone. To that end, anyone creating digital, electronic or online content is encouraged to use technology, best practices and accessibility standards to make certain their content is accessible and can be viewed by all regardless of their individual abilities.

To assist with this endeavor, we have compiled resources that can guide you through creating accessible online and electronic content.

Creating Accessible Files

Microsoft Office and other programs have built in features that can assist in creating accessible content. Below are some resources to assist with those features.

General Guides

- [National Center on Disability and Access to Education Resources](#).

Microsoft Office

- [Using the Accessibility Checker in Microsoft Office](#) - from Microsoft.
 - [NCDAE Office Cheatsheets](#)
- [Create Accessible PDFs in Office](#) - from Microsoft.
 - [NCDAE Adobe Cheatsheets](#)

Creating Accessible Web Content

When creating web content, you want to keep in mind some basics to ensure that your content remains accessible.

- Make sure you are including alternative text or captions for images so that they can be identified and read by web readers.
- Make use of headers to structure your page rather than to emphasize text. If you need to emphasize text, use bold, italics or other styles. Likewise, don't use bold, italics or other styles to structure your page.
- Videos and audio files should be captioned and/or include a transcript. They should also not start automatically, nor should they include flashing content that could cause seizures. The [W3 Consortium](#) defines that as anything that flashes more than three times in any one second period.
- If you are using plugins or widgets, or have downloadable content, make sure they also meet accessibility standards and guidelines.
- Avoid opening new tabs or windows if possible. When unavoidable, make sure to let the user know.

For further reading and information, see the following:

- [Creating Accessible Electronic Content](#) - from [ncdae.org](#).
- [Identifying Web Accessibility Issues](#) - from [ncdae.org](#).
- [Captioning YouTube Videos](#) - from [ncdae.org](#)
- [WebAIM Articles](#) from [WebAIM.org](#).
- [Web Accessibility Evaluation Tool](#) from [WebAIM.org](#).
- [Web Color Contrast Checker](#) from [WebAIM.org](#).
- [Web Content Accessibility Guidelines Overview](#) from [WC3.org](#).

SU Resources

At SU, there are several resources and departments available to assist with guidance and support in creating accessible content for your audience.

- The [Office of Student Disability Support Services \(OSDSS\)](#) provides guidance, access to resources and accommodations for students with documented disabilities.
- The [Web Development Office](#) can assist in the creation of accessible web content, as well as offer guidelines and [resources](#) for the creation of accessible content.

Related articles

- [Create a website on your P drive using the htdocs folder](#)
- [Adobe Creative Cloud - How to Login and Use Adobe Products](#)
- [Accessing Workspace virtual applications-Off Campus/Personal Device](#)
- [Software downloads and discounts for personal devices and home use](#)
- [Install Software on an SU-Tagged Computer Using Right-Click Elevation for SU faculty](#)